

To understand the overall interview, please read a little bit on the background of the companies and individuals.

Peterbrooke Background: Since the original store opening 25 years ago, Peterbrooke now has 19 locations across the southern U.S. including Florida, Georgia and Alabama and is continuing to grow. The company also operates a robust online business serving customers all over the country. Peterbrooke focuses on high quality, delicious chocolates that make perfect gifts. Its signature item, Chocolate Covered Popcorn, is widely considered to be one of the best chocolate products on the market today. It's the perfect combination of salty & sweet and has developed a loyal following of chocolate lovers across the world.

The company name Peterbrooke comes from a combination of the founders two children's names. Peter and Brooke.

Sweet Pete's Background: Owners Peter (child to founder of Peterbrooke) and wife Allison Behringer operate Sweet Pete's in Jacksonville, Florida. Philosophy: All Natural Sweets, Pure and Simple. Location is in historic Springfield, where there are not a lot of business' and the area is trying to improve and grow.