1. Tell me a little about yourself (i.e. background, family, hobbies, pets, education etc. [whatever you would like to disclose])

I am a mother of seven, I have one grandchild, two horses, one Yorkie, one German shepherd and a cocktail bird. I currently have an Associate degree in General Education, Truck Driver’s License, Motor cycle License, Manicurist License, Certified Nursing Assistant and Bachelor’s Degree in Professional Studies with a minor in Psychology.

1. What business/businesses have you started and what was your inspiration for each one?

I have a cleaning business an I wanted to provide people with a healthy way of cleaning.

1. Do you prefer one business over the other?

I prefer to do photography than cleaning. Cleaning is more physical than doing photography.

1. If you do have a preference, tell me how you started that specific one?

I started 3 years ago after I got married. I was very disappointed in my wedding photographer, so I started my own business with my husband.

1. What are some of the challenges you faced when starting it?

Purchasing the equipment and finding models

1. When challenges arise, how does your team (or you) resolve them?

We try to have a meeting and discuss other options.

1. Where do you feel that you get your entrepreneurial spirit from? (i.e. Were your parents/other family members entrepreneurs?) What drives you/keeps you going?

My husband and my children motivate me, I want to teach them to be entrepreneurs.

1. How do you motivate & reward your team and vice versa?

My husband and I go out to dinner or on a trip.

1. How did you select people to join your team?

We are just a husband and wife team.

1. How are things currently going in your company, in general: Are you hiring, “staying as you are”, or downsizing? Have you had any financial struggles? Have you had any development issues?

Everything is going great, we are preparing for our Breakfast with Santa event.

1. What industry is your company in? Who do you consider your competition to be

Photography, I consider other photographers that are creative to be competition.

1. Who would you consider your ideal client to be for that specific business?

Any one that would want to have fun doing their photo shoot as well as they want to create memories for their family.

1. Could you describe your typical work day?

Wake up and check social media outlets and emails and respond. And make phone calls and start appointments for that day,

1. What advice would you give to someone who was considering a career in your industry?

I would tell them to go for it, follow your dreams. And that life is what you make it.

1. What advice would you give to a budding entrepreneur?

Learn from your mistakes and to always ask questions even when you think they are dumb.

1. When entering a profession like yours, do you recommend any formal education, specialized training, or certifications/licensure be obtained?

No because you can go to You Tube or Goggle University

1. Is there any company literature you could send me? (For example, brochures, business cards etc.) Business card
2. Who else do you know among your business contacts (inside or outside of the company) that may be willing to grant me a similar informational interview?

Not sure